Name:
Global Communication & Culture (4) (*)
Unit#1 Evals
☐ <u>ATTD and Active In-Class Verbal Participation</u> :/80 pts.
WRITING+ANALS+SCREENINGS
☐ GLOBAL CULTURE? + IMORTANCE OF GEOGRAPHY +Smith/Lindner-Beyond Global
Stereotypes:/20pts.
☐ Perceptions-One World Ads + BC AND THE WORLD:/20
□ DISNEY, Brainwashing and PERCEPTIONS:/20
☐ SOFT POWER: BRAND McAmerica - Nation Branding/Marketing:/20
☐ ACCENTS, CULTURAL MARKERS and IDENTITY (Singer/WIRED/Conde Nast Travel):/26
☐ GLOBAL POP MUSIC? + EUROVISION:/20
☐ GIVE US THE MONEY:/20
□ BLACK PIINK+ STOCKHOLM SYNDROME:/20
□ CULTURAL IMPERIALISM:/20
☐ REEL BAD ARABS-Cultural Stereotypes + Implied Racism:/20
☐ READING NATIONAL GEOGRAPHIC + Cultural Stereotypes + Implied Racism:/20
TOTAL (2000 )
TOTAL: /300pts
Additional notes